

## Student Farm Planning Meeting Minutes

8/28/14

6:30 pm – 8:00 pm

Attendees: Hayly, Anna, Kelly, Ben, Hannah, Christine, Lara, Mitch, Leslie

1. Ground Rules for participation and meetings discussed
  - a. Tell your friends about the project to help the team continue to grow
  - b. The meeting time is a time to work on projects
  - c. Meeting minutes are important because not everyone can be there every week
  - d. Leslie's role as a facilitator and advisor discussed—Leslie will give guidance on what needs to be done, but everyone should also take initiative for what they're interested in
2. Blog stories encouraged and needed to keep the blog interesting!
  - a. Approximately 400 words to reflect on farm experiences is a good length, with pictures is ideal: contact Leslie if you'd like to write a story
3. Hayly shared about her experiences volunteering at the Dickenson College Farm
  - a. Encouragement for own success
  - b. Ideas for Penn State Student Farm
4. Outreach discussion
  - a. It would be good to design a distinct logo
  - b. Integrating all student groups: this is a way to involve communications and graphic design students—how can we reach out to these students?
5. Timeline
  - a. Dates for short term goals
  - b. Clear plans
  - c. It's important for each activity to be written up so there's a record of what was done and what was found out/identified
6. Next Week's Informational Meeting
  - a. Clear expectations for the farm
  - b. Opportunities for involvement
  - c. Kelly, Haley and Lara will present about their experiences and vision
7. Worry of Participation—what's the incentive now?
  - i. Course credit: talk to your adviser if you want to get intern or independent study credit for working on the project. Think about how your final class project could relate to the farm.
  - ii. Pay isn't an option yet, but hopefully will
8. Outreach: Each member at the meeting wrote down connections; Hannah will type up into a Google spreadsheet
  - a. Clubs and classes to present to about the project
  - b. Leslie will come up with talking points for each person to use
9. School of Ag Club Fair: need people at the table from 11am-2pm
10. Co.space potluck will be Thursday Sept 11 at 7pm; RSVP and say what dish you'll bring via the blog
11. Future Facebook aspirations to reach out and keep community updated: Hannah will make a FB event for the potluck
12. Plan to walk to the Student Farm Site to explore and discuss where to potentially start
  - a. Sept 7<sup>th</sup> at 3:00 pm, meet outside the steps to ASI on the parking garage side

Notes compiled by Kelly Doyle